



## ***ERAD - Emergency Responder Appreciation Day***



It is with the deepest and utmost honor that I write this letter requesting your assistance for this endeavor on ***Saturday, September 10, 2022, Emergency Responder Appreciation Day***. I truly believe the greatest gift a person can give is to lay his life on the line so that someone else may live. Your partnership will bring much deserved recognition to these brave and heroic responders.

ERAD is a community event hosted by Southwest Louisiana Mutual Aid Association in conjunction with Southwest Louisiana Firefighter Association, and LEPC.

First Responders make the ultimate sacrifice when duty calls, no matter their life situation, they leave their families to respond not knowing when they will return. We witness this sacrifice yearly during law enforcement assaults and shootings, on-duty traffic accidents, fire suppression and rescue deaths, industrial responses, and our military service members being killed abroad.

On ERAD, we take the opportunity to honor our fallen, recognize outstanding responders of the year, and celebrate with our community! An opportunity to network, to interact with each other and to show the resources and skill sets. A 5k run and 1-mile fun run.

***Educational Opportunities: Stop the Bleed, Hands-on Only CPR, and other classes and demonstrations for children free to the community. Helicopters, Fire Trucks, Rescue Boats and Vehicles, Police vehicles, SWAT, and a special rescue demo by the Coast guard.***

***\*I am requesting support; monetary donations, beverages, soda, cases of water, information pamphlets or small logoed gifts for 5k bags, or volunteers to assist that day. Your company logo can be placed on the event shirts, if received by, 08/10/22. We can also place your provided company signs around the event area, if provided.\****

Not only do we honor our fallen, recognize responders of the year, and celebrate locally with our community, all proceeds from the 5k are being donated to support the Colors for a Cause local organization.

Best Regards,

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